

AMERI100 BROADENS SOLUTIONS PORTFOLIO WITH PARTNERSHIP WITH MACHINE LEARNING COMPANY BAYESTREE

PRINCETON, N.J., June 5, 2018 -- AMERI Holdings, Inc. (NASDAQ: AMRH) (“Ameri100” or the “Company”), a specialized SAP® cloud, digital and enterprise services company, today announced a partnership with machine learning (ML) company [Bayestree Intelligence Inc.](#) Through its new partnership, Ameri100 will deliver a paradigm shift in service management workflow processes through the application of machine learning techniques that infuses and embeds intelligence at every level of the service delivery process, automates repetitive service desk processes and generates cost savings across service delivery. Bayestree’s unique product, ‘Sentient’, assists Tier-1 product and business support teams resolve customer issues automatically using advanced machine learning techniques.

“Our partnership with Bayestree will extend Ameri100’s capabilities in support of digital and cloud sales opportunities at the center of enterprises’ business transformations,” stated Brent Kelton, Chief Executive Officer of Ameri100. “At a time when SAP is investing in machine learning to simplify enterprises’ transitions to the cloud with S/4 HANA, our ability to use machine learning as an engine to drive enterprises’ digital transformation aligns us with the needs of our clients and is very complimentary to SAP’s products.”

Sentient analyzes historical data issues, past resolutions as well as data collected from other related sources to learn, model and resolve. Sentient runs patent pending ML algorithms on customer’s issues or ticket data to train its model that is capable of drawing inferences as well as making predictions. Sentient can be transformative for customer support teams – across banks, insurance companies, healthcare, automobile, oil and gas, e-commerce, retail, citizen services or even datacenter/IT operations. Sentient transforms the customer service function in 3 distinct ways: -

- 1) **Resolve:** Sentient ‘suggestions’ (of Top 3 resolutions with high confidence levels) can be quickly leveraged by support teams to dramatically improve resolution times and increase productivity. If set up to auto-resolve Sentient can even proceed to pass the recommended resolution directly to the user/client or trigger a BOT built on commonly available RPA platforms. Sentient’s solvability currently stands at 80-95%;

- 2) **Evolve:** Sentient frees up corporate ‘cook books’ and all ‘how to’ documents from ‘experts’ and make them truly ‘live’ and cognitive. This functionality becomes extremely crucial as the underlying themes of issues evolve with changing nuances that corporate manuals are never able to keep pace with;
- 3) **Involve:** Theme based learning and analytics allows Sentient to be always cognizant of dominant issue themes, spot even the most subtle deviations and intelligently predict emergent themes based on advanced anomaly detection techniques. Sentient early alerts thus can significantly strengthen business response to any customer usage, behavior or need shifts – however gradual or abrupt.

Sentient strictly follows an on-premise or customer-approved cloud-based installation strategy so as to steer clear of confidentiality and data residency issues.

“We are excited to work with Ameri100 and look forward to transforming enterprise customer service” stated Avijit Biswas, Chief Executive Officer of Bayestree Intelligence.

About Ameri100

Ameri100 is a specialized SAP® cloud, digital and enterprise services company which provides SAP® services to customers worldwide. Headquartered in Princeton, New Jersey, Ameri100 has offices in the U.S. and Canada. The Company also has global delivery centers in India. With its bespoke engagement model, the Company delivers transformational value to its clients across industry verticals. For further information, visit www.ameri100.com.

About Bayestree Intelligence

Bayestree Intelligence is a ML/AI based enterprise software product start-up based out of Santa Clara, USA and Bangalore, Hyderabad India. Its founders bring together decades of machine learning experience coupled with deep knowledge of enterprise applications and process transformation. Bayestree delivers transformative impact using patent pending proprietary cognitive algorithms.

Forward-Looking Statements

This press release includes forward-looking statements that relate to the business and expected future events or future performance of Ameri100 and involve known and unknown risks, uncertainties and other factors that may cause its actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. Words such as, but not limited to, "believe," "expect," "anticipate," "estimate," "intend," "plan," "targets," "likely," "will," "would," "could," and similar expressions or phrases identify forward-looking statements. Forward-looking statements include, but

are not limited to, statements about Ameri100's financial and growth projections as well as statements concerning our plans, predictions, estimates, strategies, intentions, beliefs and other information concerning our business and the markets in which we operate. The future performance of Ameri100 may be adversely affected by the following risks and uncertainties: the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions around the world, and other risks not specifically mentioned herein but those that are common to industry. For a more detailed discussion of these factors and risks, investors should review Ameri100's reports on Form 10-K and other reports filed with the Securities and Exchange Commission (the "SEC"), which can be accessed through the SEC's website. Forward-looking statements in this press release are based on management's beliefs and opinions at the time the statements are made. All forward-looking statements are qualified in their entirety by this cautionary statement, and Ameri100 undertakes no duty to update this information to reflect future events, information or circumstances.

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