



## **AMERI100 ANNOUNCES APPOINTMENTS TO BOARD OF DIRECTORS AND SALES AND BUSINESS DEVELOPMENT TEAM**

ATLANTA, GA., April 8, 2019 -- AMERI Holdings, Inc. (NASDAQ: AMRH) (“Ameri100” or the “Company”), a specialized SAP® cloud, digital and enterprise services company, announced the appointment of IT veteran Carmo Martella to the Ameri100 Board of Directors, replacing David Luci as one of three independent board members. In addition, the Company announced an expansion of its sales and business development team with the hiring of Brandon Gordon as Executive Vice President of Business Development, Chip Eldridge as Vice President of Business Development, and Bob Bannon as Director of Business Development.

Commenting on the appointment of Carmo Martella, Ameri100 Founder and Chairman of the Board of Directors Dev, stated, “Carmo’s deep experience in managing business transformations will be a tremendous asset to us as we deliver upon the significant opportunity ahead in the SAP services market.”

Martella previously served as Chief Technology Officer of MedData, a leading provider of patient-facing financial services for hospitals and health systems, where he led key IT infrastructure and application projects. Prior to MedData he was Senior Director of IT Strategy at Amtrak, where he was responsible for developing and executing on IT strategies to support Amtrak’s corporate strategy. Martella also spent 14 years as a Global Program Manager at IBM providing IT services for Fortune 500 companies. He has an MA-ABD from the University of Illinois at Springfield and a BA in Education from Illinois College.

Commenting on the expansion of the business development team, Chief Executive Officer Brent Kelton said, “Brandon, Bob and Chip each have a demonstrated track record of selling large, complex solutions deals in the SAP space, and their sales experience will add to and greatly enhance our ability to further mine our existing client base for new solutions project opportunities and add new clients. Brandon and Chip also have an extensive history of working closely with the SAP salesforce in North America that aligns us closer to this important sales channel. I look forward to their immediate contributions to expanding our roster of clients and projects as companies develop their digital transformation strategies.”

### **Brandon Gordon**

Brandon Gordon is a 20+ year veteran of the SAP ecosystem. He was previously with a leading enterprise digital IT services company where he spent 10+ years leading a sales team covering the southwest, southeast, and the northeast U.S. Prior to that company, he was Director of SAP Alliance at Fujitsu Consulting, a multi-national IT equipment and services company, and before that Director of Business Development at Rapidigm prior to its acquisition by Fujitsu Consulting. He

began his career as an SAP Consultant at Accenture before moving into business development. Gordon holds a B.S. in Business Analysis and Management Information Systems from Texas A&M University.

### **Chip Eldridge**

Chip Eldridge has over 20 years of experience within the IT services industry. He was previously Vice President of Business Development with a leading enterprise digital IT services company, where he was instrumental in helping this company to be named the 2017 SAP Southeast Partner of the Year. Before that company, he was Senior Vice President of Sales at XpertMinds, an SAP consulting and digital strategy company. Eldridge is responsible for Ameri100 sales and business development in the southeast and the northeast U.S.

### **Bob Bannon**

Bob Bannon has over 20 years of solutions sales experience within the IT services industry. He was previously Director of Business Development with a leading enterprise digital IT services company and before that, Director of Business Development at Sparta Consulting prior to its acquisition, and Senior Account Executive at Rapidigm. Before Rapidigm, Bob was the Baan Service Line Manager at UBICS.

### **About Ameri100**

Ameri100 is a fast-growing specialized SAP® cloud, digital and enterprise services company which provides SAP® services to customers worldwide. Headquartered in Suwanee, Georgia, Ameri100 has offices in the U.S. and Canada. The Company also has global delivery centers in India. With its bespoke engagement model, the Company delivers transformational value to its clients across industry verticals. For further information, visit [www.ameri100.com](http://www.ameri100.com)

### **Forward-Looking Statements**

This press release includes forward-looking statements that relate to the business and expected future events or future performance of Ameri100 and involve known and unknown risks, uncertainties and other factors that may cause its actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. Words such as, but not limited to, "believe," "expect," "anticipate," "estimate," "intend," "plan," "targets," "likely," "will," "would," "could," and similar expressions or phrases identify forward-looking statements. Forward-looking statements include, but are not limited to, statements about Ameri100's financial and growth projections as well as statements concerning our plans, predictions, estimates, strategies, intentions, beliefs and other information concerning our business and the markets in which we operate. The future performance of Ameri100 may be adversely affected by the following risks and uncertainties: the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions around the world, and other risks not specifically mentioned herein but those that are common to industry. For a more detailed discussion of these factors and risks, investors should review Ameri100's reports

on Form 10-K and other reports filed with the Securities and Exchange Commission (the “SEC”), which can be accessed through the SEC's website. Forward-looking statements in this press release are based on management's beliefs and opinions at the time the statements are made. All forward-looking statements are qualified in their entirety by this cautionary statement, and Ameri100 undertakes no duty to update this information to reflect future events, information or circumstances.

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